# RUTH BURK COACHING

## CAPABILITY STATEMENT

Leadership | Business Systems | Project Delivery

Arlington, Virginia • Certified Women-Owned Small Business

### COMPANY OVERVIEW

Ruth Burk Coaching helps organizations strengthen leadership effectiveness, team performance, business systems, and execution. Founded by Ruth Burk, JD, ICF-ACC, CEC, SBC®, the practice integrates evidence-based development tools, hands-on operational experience, and the Slow Power Leadership Framework®: Clarity, Connection, and Conscious Momentum™.

## CORE CAPABILITIES

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|---|---|
| **01 EXECUTIVE & LEADERSHIP DEVELOPMENT** | Executive and leadership coaching; women's leadership development; leadership transitions; decision-making, delegation, and accountability. |
| **02 TEAM EFFECTIVENESS & FACILITATION** | Team coaching; strategic retreats; board development; stakeholder alignment; Everything DiSC®; The Five Behaviors®; EQ-i 2.0® & EQ 360®. |
| **03 BUSINESS SYSTEMS & OPERATIONS** | Certified Systems Business Coach®; operating structures; process improvement; delegation and role clarity; sustainable business execution. |
| **04 PROJECT & PROGRAM MANAGEMENT** | Fractional project leadership; project governance; Agile and hybrid delivery; cross-functional coordination; change management and project recovery. |

### THE BUSINESS CASE FOR COACHING

**10% ↑**

**Top-performing teams**

Teams led by coached managers

BetterUp Outcome Study, 2025

**32% ↓**

**Voluntary manager turnover**

Among coached managers

BetterUp Outcome Study, 2025

**72%**

**Link coaching to engagement**

Among organizations

ICF/HCI, Defining New Coaching Cultures

### RUTH BURK COACHING IS BUILT FOR COMPLEX LEADERSHIP

**Strategic Perspective**

15+ years across law, technology, business, and organizational leadership.

**Proprietary Framework**

The Slow Power Leadership Framework builds Clarity, Connection, and Conscious Momentum.

**Whole-System Development**

Coaching that connects individual leadership, team effectiveness, and organizational impact.

# QUALIFICATIONS & EXPERIENCE

Ruth Burk Coaching | Arlington, Virginia

## FOUNDER EXPERIENCE & MEASURABLE IMPACT

### Enterprise Project & Portfolio Management

Managed $20M+ sourcing initiatives across 250+ properties. Identified an alternative material with potential for $500K+ in nationwide savings and rebates; coordinated a multi-year contract supporting savings and compliance.

### Technology & Organizational Transformation

Led 8+ concurrent enterprise SaaS implementations, achieving reported 20% faster delivery and 30% shorter CRM onboarding. Guided cross-functional Agile adoption and organizational change.

### Business Operations & Process Improvement

Modernized governance for a $25M+ trust administration portfolio, reporting 25% shorter cycle times. Introduced Agile contract workflows and live sourcing data tracking to improve transparency and forecasting.

### Leadership & Stakeholder Development

Partnered with regional directors across a Fortune 1000 REIT's California portfolio of 100+ properties to transition from decentralized regional contracting toward centralized corporate sourcing. Facilitated cross-functional collaboration, supported adoption of standardized procurement practices, and aligned regional operational needs with enterprise-wide sourcing objectives.

## SELECTED ORGANIZATIONAL ENGAGEMENTS

### Nonprofit Governance & Strategic Planning

Facilitated trustee interviews and 3 strategic retreat sessions for a 6-member nonprofit board. 100% of survey respondents (n=4) rated collaboration, strategic alignment, and overall retreat value 4 or 5 out of 5. Discussions identified strategic priorities and actionable next steps.

### Team Effectiveness & Leadership Development

Conducted an organizational assessment for a nonprofit volunteer team, identifying communication challenges and underlying gaps in performance management systems. Findings informed the introduction of a structured volunteer performance review process to strengthen accountability, clarify expectations, and support team effectiveness.

### Business Systems & Founder Development

Coached a profitable professional services business owner to strengthen project selection and scope management. Within 6 months, the client reduced the number of projects accepted while maintaining approximately the same revenue, creating more time for family without sacrificing business profitability.

### Executive & Individual Leadership Coaching

Delivered structured leadership coaching supporting professional transitions, decision-making, and leadership effectiveness. Clients reported greater self-awareness, improved listening and decision-making skills, and increased confidence navigating workplace challenges. One client established a daily leadership practice through a 6-session engagement, sustaining its application beyond coaching.

## PROFESSIONAL CREDENTIALS & ASSESSMENTS

**Education:** Juris Doctor (JD); Master of Arts (MA), International Relations | Syracuse University
**Leadership & Business Coaching:** ICF Associate Certified Coach (ACC); Certified Executive Coach (CEC); Certified Systems Business Coach®
**Leadership Assessments:** Everything DiSC®; The Five Behaviors®; EQ-i 2.0®; EQ 360® Certified Practitioner
**Agile & Organizational Transformation:** ICP-ACC; CSM; CSPO; SAFe® Agilist; Lean Six Sigma Black Belt

## COMPANY & PROCUREMENT INFORMATION

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|---|---|
| **Business name** | Ruth Burk Coaching |
| **Legal entity** | Style Slowly Collective, LLC |
| **Certification** | WOSB certified \| Virginia SWaM certified \| WBENC certified |
| **Location** | Arlington, Virginia |
| **UEI / CAGE** | Y372N1HNYN45 \| 1ZSS4 |
| **Common NAICS codes** | 541611 \| 541612 \| 541618 \| 611430 |

**CONTACT**

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*Founder experience reflects prior professional roles, not Ruth Burk Coaching contract past performance.*